

#gogoldva social media posts & schedule

← This light-yellow line is next to the text that you should post!

Just So You Know:

1. These posts are mainly intended for Facebook and Instagram, but feel free to post wherever you are present and comfortable sharing!
2. You can also find these sample posts at gogoldva.org/resources.
3. The dates listed below are suggestions for bringing our community together, but you can post anytime you want during the month! **Just be sure to use #gogoldva and tag ASK Childhood Cancer Foundation.**

POST #1

Share on: **September 1st** in the morning/afternoon

On this Wednesday, we're wearing GOLD! Put on your brightest gold clothes (or maybe it's a gold ribbon pin!) to show your spirit on the first day of Childhood Cancer Awareness Month.

Today is the first day of #ChildhoodCancerAwarenessMonth, and I'm starting it off in GOLD: the official color of childhood cancer. 🧡

This evening, I'll share what else I'm doing to go gold during September to show my support for children with cancer in Virginia – and how you can join me! Here's a hint: 🏠💡 #gogoldva



POST #2

Share on: **September 1st** around 7 pm

Post a photo of yourself/your family in front of your home with your gold light shining!

I took the #gogoldva pledge to shine a light to raise awareness for the 337 children diagnosed with cancer in Virginia each year. Together, we hope to inspire our state's leadership to give our kids the support they need and deserve.

It's not too late to join in! Go to gogoldva.org to take the pledge to show your support. 🍷



POST #3

Share on: **September 2nd**

Let your circle know why exactly you're going gold with a selfie of yourself/your family holding the #gogoldva handheld sign! Here are 2 options:

I am going gold to support my son/daughter/brother/sister/friend, [NAME]. Every family that has battled childhood cancer has a story to tell, and this is mine.

[NAME] was diagnosed with...

*** *Insert your story here – your reason why behind going gold. Share as much or as little as you're comfortable with; but know that your story is important and deserves to be heard!* ***

-OR-

I am going gold to support all of the brave children fighting cancer in my community. I don't have a child in my life that's been affected by cancer, but I know that there are so many kids out there that have and they need someone to support them. Childhood cancer patients and families deserve the chance not just to survive – but to thrive!

Visit gogoldva.org to learn how you can join me in supporting kids with cancer in VA and to take the #gogoldva pledge to turn your house gold this September. 🍷



POST #4

Share on: **September 3rd**

This fact represents one of the many important reasons “why” behind the creation of #gogoldva. Share to let Virginia’s leaders how important this is to us!

Did you know that ZERO percent of our state’s \$20+ million cancer budget goes to supporting Virginia’s youngest cancer patients and survivors? My home is proudly going gold during #ChildhoodCancerAwarenessMonth to show Virginia’s leaders how important this funding is to our community, so that we can change this statistic. Our kids deserve so much more than zero percent! 🧡

Visit gogoldva.org to take the #gogoldva pledge and let your gold light shine bright to support kids with cancer in Virginia this September. 💡



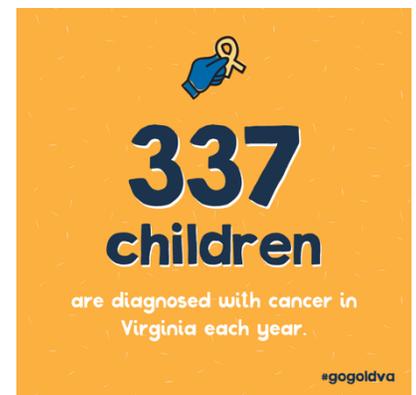
POST #5

Share on: **September 8th**

Most people aren't aware that childhood cancer in Virginia affects so many children and families. The more they know about the cause, the more likely they are to join in!

Childhood cancer is more common than you might think. In Virginia, the average number of diagnoses each year is 337 - almost 1 diagnosis per day. Yet, there’s absolutely zero dollars in our state funding dedicated to helping these kids. We need YOUR help to shine a light on this issue and show VA’s leaders how important this funding is to our community. Getting involved is as easy as sharing this post & changing a light bulb! 💡

Visit gogoldva.org to learn how you can support kids with cancer in VA and to take the #gogoldva pledge to turn your house gold this September. 🧡



POST #6

Share on: **September 15th**

Many childhood cancer survivors have late effects, often ones that you cannot see. Share to give visibility to Virginia's childhood cancer survivors & why they need support!

Two-thirds of childhood cancer patients will develop at least one late effect from the disease or treatment, including cognitive effects such as slower processing speeds, short-term memory issues and trouble with executive functioning skills. So many of these late effects could be reduced with better treatment therapies, and helped with more accommodations in schools. This is where you come in! 💡

Share this post and visit gogoldva.org to learn how you can support kids with cancer in VA during #ChildhoodCancerAwarenessMonth. ❤️



POST #7

Share on: **September 22nd**

Children with cancer shouldn't be left to fall behind in school because of their circumstances. Share to let Virginia's leaders know they can do better!

On average, a child going through treatment will miss about 43 days of school. Right now, there's an estimated 4,000 patients and survivors currently in Virginia's school system don't receive dedicated support to help them keep up with their peers. There's so much more Virginia's leaders can do to make sure the next generation of patients and survivors don't fall behind.

Share this post and be a voice for kids with cancer during #ChildhoodCancerAwarenessMonth! Visit gogoldva.org to learn how you can join the #gogoldva movement to make a difference for kids with cancer in Virginia. ❤️



POST #8

Share on: **September 29th**

We made it to the end! Thank you for joining us on our mission to try to make a difference for children with cancer in Virginia.

Children and families battling cancer often face a lot of dark moments throughout their journey. Right now, the 337 kids diagnosed with cancer each year in Virginia don't get a single dollar from the state's \$20+ million cancer budget. My home shined gold all month long for #ChildhoodCancerAwarenessMonth to support these kids and to show Virginia's leaders how important this funding is to our community! 💡

September might almost be over, but there are still more ways to help and get involved. Visit gogoldva.org and askccf.org to see what else you can do to support our community's youngest patients and survivors. ❤️ #gogoldva



THANK YOU

for using your voice on social media
for kids with cancer in VA!